

#WomensWealth
B.O.S.S.
Business Owner Success Strategies
B R U N C H T O U R

Washington, DC
Sponsorship Package

Sunday, January 14, 2017

www.BOSSBrunch.net

America's favorite Economic Empowerment Educator, Media Contributor and Author, Tarra Jackson, known as Madam Money, is the host of the **#WomensWealth B.O.S.S. Brunch Tour**. The B.O.S.S. (Business Owner Success Strategies) Brunch will be on Saturday, January 13, 2018 at Clyde's of Galleria Place in Washington, DC. The B.O.S.S. Brunch anticipates up to 200 powerful and influential women business owners, women professionals, women community leaders, and women who want to start a business. The B.O.S.S. Brunch Tour theme is to **"Connect, Collaborate, Educate and Elevate"** and is presented in several states across the United States. The B.O.S.S. Brunch inspires action, as well as encourages collaboration and partnering of women entrepreneurs. It provides a safe and fun environment for professionals and Business Owners to discuss Success Strategies to move to the next level.

B.O.S.S. Brunch DC features a Expert and Celebrity panel. This women's business and empowerment brunch inspires, uplifts and empowers participants through a host of interactive discussions and special motivational speakers.

ACTIVITIES SCHEDULE*

Brunch Sign In, Networking & Vendors – 9:30 AM – 10:00 AM

Welcome, Introductions and Purpose – 10:00 AM – 10:30 AM

Motivational Speakers – 10:30 AM – 12:00 PM

Brunch – 12:00 PM – 12:45 PM

Powerhouse Panel & Q&A Session – 1:00 PM – 2:30 PM

Acknowledgements, Door Prizes, Networking & Vendors – 2:30 PM – 3:00 PM

**Agenda is subject to change*

GENERAL B.O.S.S. BRUNCH INFORMATION

Join Us for Great Networking, Powerful Speakers, Subject Matter Experts, Resource Information for Women Professionals & Business Owners, Vendors, Door Prizes, Powerhouse Panel Discussion, Gift Bags for Attendees, Question and Answer Session and Entertainment.

WHEN: Sunday, January 13, 2017

WHERE: Clyde's of Galleria Place NW, Washington DC

REGISTRATION: Online www.BOSSBrunch.net

CONTACT INFORMATION: Tarra Jackson at 404-852-6295

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$2,500

- Brunch Participation, promotion and inclusion at the B.O.S.S. Brunch
- Signature sponsorship of the brunch
- Vendor table to distribute information and promotional materials
- Prominent role to introduce panel discussion speakers
- Prominent display of signage / banner at the brunch
- Prominent display of company website banner on BOSS Brunch official website
- Prominent listing in Brunch Program as the Platinum Sponsor
- Display of literature for distribution and placement in participants gift bags
- Logo displayed on all marketing, public relations and social media promotions
- Logo on BOSS Brunch official website and social media
- Reserved Table for up to Eight brunch guests

Note: There will only be one Premiere Brunch Sponsor.

Gold Sponsor - \$1,750

- Promotion and inclusion at the B.O.S.S. Brunch
- Signature sponsorship of the one of the agenda activities
- Vendor table to distribute information and promotional materials
- Prominent display of signage / banner at the brunch
- Listing in the B.O.S.S. Brunch Program as a Gold Sponsor
- Display literature for distribution and placement in participant gift bags
- Logo displayed on all marketing, public relations and social media promotion
- Logo on BOS Brunch official website
- Reserved Seats for up to Four brunch guests

Note: There will be only two supporter sponsors.

Silver Sponsor - \$750

- Brand Marketing Sponsorship or Signature sponsorship of a special brunch activity
- Prominent display of signage / banner the brunch
- Listing in B.O.S.S. Brunch Program as a Silver Sponsor
- Display literature for distribution and placement in participant gift bags
- Logo displayed on marketing, public relations and social media promotion
- Logo on BOSS Brunch official website
- Reserved Seats for up to Two brunch guests

Note: There will be a maximum of three silver sponsors.

Bronze Sponsor - \$500

- Promotion and inclusion at the B.O.S.S. Brunch
- Vendor Table to display information and promotional materials
- Preferred display of signage at the brunch
- Listing in the B.O.S.S. Brunch Program as a Bronze Sponsor
- Display literature for distribution and placement in participant gift bags
- Logo displayed on marketing, public relations and social media promotion
- Logo on BOSS Brunch official website
- Reserved Seat for One brunch guest

Note: There will be a maximum of five bronze sponsors

SPECIAL SPONSORSHIPS

Special Brunch Activities

Brunch, Networking & Presentations

(Exclusive Signage, Stage Mention, Listing on the Program)

Brand Marketing with B.O.S.S. Brunch Logo

B.O.S.S. Program

B.O.S.S. Attendee Gift (B.O.S.S. T-Shirts)

B.O.S.S. Pens (200)

Coffee Mugs (50)

B.O.S.S. Bunch Decorations & Center Pieces

IN-KIND SPONSORSHIP OPPORTUNITIES

In Kind Contributions & Partnerships: The B.O.S.S. Brunch welcomes non-cash contributions from sponsors. A list of In-Kind Contributions is provided for your review. Should you have a contribution not listed below, please do not hesitate to contact Tarra Jackson at 404-852-6295 or send email to info@madammoney.com.

- Door Prizes
- Attendee Bags
- Giveaways
- Printing Services
- Fresh Flowers

BOSS BRUNCH WASHINGTON, DC HIGHLIGHTS

Click on the picture below or go to www.bossbrunch.net/boss-gallery to view photos from the BOSS Brunches in Washington, DC from 2015, 2016 and 2017.



FREQUENTLY ASKED QUESTIONS

What is the track record such an event?

2018 marks the 4th year anniversary of #WomensWealth B.O.S.S. Brunch in Washington, DC. The average attendance with all BOSS Brunches (including Delaware and New Jersey/New York) has been up to 100 – 150 attendees. Attendee demographics, although diverse, are primarily African American Women Professionals, Entrepreneurs and Business Owners that live in the city or surrounding states.

#WomensWealth B.O.S.S. Brunch was created based on the demand of participants of Tarra Jackson's (Madam Money) events to connect professionals and experts together to help women succeed as entrepreneurs, business owners and professionals.

Tarra Jackson produces numerous successful events in Atlanta, Georgia that attracts a large and diverse audience of professionals and business owners. A few of Tarra's most successful events include:

- ✚ **Money Nerds Meet Up ATL** (Over 100 Financial Industry Professionals)
- ✚ **ATL Biz Chicks 3C (Connect & Collaborate over Cocktails) Networking Mixers** (Over 500 Professionals & Entrepreneurs Attended)
- ✚ **#WomensWealth Financial Workshops** (Over 1000 Women Participated)
- ✚ **#YoungMoney Workshops for College Students** (Over 800 College Students Participated)
- ✚ **Business Owner Success Strategies (BOSS) Workshops** (Over 500 Professionals and Entrepreneurs Participated)

What is the extent of Madam Money's brand recognition?

Tarra Jackson, known as Madam Money, has significant brand recognition throughout major social networks. This brand recognition is largely contributed to her numerous appearances on national radio shows, podcasts, syndicated financial blogs, appearances on the Rickey Smiley Morning Show, Experian.com, as well as her #CashChat Twitter Chat, which is ranked as one of the Top Five Personal Finance Twitter Chats. Tarra's social network reach is

- ✚ **Over 20,000 Followers / Fans** via Facebook, Twitter, Instagram, Pinterest, LinkedIn and YouTube
- ✚ **Over 1 Million Impressions** per week
- ✚ **Over 1,000 Unique Website Visitors** per week

How does this event differ from other networking activities for women business owners in the DC/MD/VA area?

#WomensWealth B.O.S.S. Brunch is not your average networking event. Participants not only connect with other like-minded ladies, they will leave the brunch with resourceful information, collaborative connections, as well as Business Owner Success Strategies to help them reach their Personal, Professional and Business Success goals.

The B.O.S.S. Brunch teaches participants strategy and how to execute successfully through specific tactics and steps. The quality and influential Expert Panel of Successful Professional Women, include the Q&A Session is what sets this brunch apart from business networking events.

*Thank you for your
support!*



SPONSORSHIP PACKAGE

Contact Name: _____ Title: _____
Organization/Company: _____
Billing Address: _____
City: _____ State: _____ Zip Code: _____
Telephone Number: _____ Cellular Number: _____
Email Address: _____ Fax Number: _____
Website Address: _____

SPONSORSHIP LEVELS

- Platinum Sponsor \$ 2,500
- Gold Sponsor \$ 1,750
- Silver Sponsor \$ 750
- Bronze Sponsor \$ 500

SPECIAL SPONSORSHIP

Special Brunch Activities (Exclusive Signage, Stage Mention, Listing on B.O.S.S. Brunch Program)

- Brunch \$1,500
- Powerhouse Panel Discussion \$1,000
- Awards & Presentation \$ 500

Brand Marketing with B.O.S.S. Brunch Logo

- B.O.S.S. Brunch Program \$ 1,000
- B.O.S.S. Brunch T-Shirts (100) \$ 2,000
- B.O.S.S. Brunch Coffee Mugs (50) \$ 750
- B.O.S.S. Brunch Attendee Gift Bags (100) \$ 500
- B.O.S.S. Brunch Speaker & Panelist Gifts (15) \$ 500

IN-KIND CONTRIBUTION

Description of Contribution _____

For more information, contact Tarra Jackson at 404-852-6295 or email info@madammoney.com.

- Payment via **Credit Card**
Name as it appears on card: _____
Credit Card Number: _____
Exp Date: _____ Security Code: _____ Billing Zip Code: _____

- Payment Online via **PayPal**
PayPal Email Address: _____

Authorized Signature: _____

*Please fax completed form to 1.404.601.8405
For more information, contact Tarra Jackson at 404-852-6295 or www.BOSSBrunch.net*