

*#WomensWealth*  
**B.O.S.S.**  
Business Owner Success Strategies  
**B R U N C H T O U R**

**Washington, DC**  
**Sponsorship Package**

Sunday, January 14, 2017

[www.BOSSBrunch.net](http://www.BOSSBrunch.net)

America's favorite Economic Empowerment Educator, Media Contributor and Author, Tarra Jackson, known as Madam Money, is the host of the **#WomensWealth B.O.S.S. Brunch Tour**. The B.O.S.S. (Business Owner Success Strategies) Brunch will be on Saturday, January 14, 2017 at Clyde's of Galleria Place in Washington, DC. The B.O.S.S. Brunch anticipates up to 100 powerful and influential women business owners, women professionals, women community leaders, and women who want to start a business. The B.O.S.S. Brunch Tour theme is to ***"Connect, Collaborate, Educate and Elevate"*** and is presented in several states across the United States. The B.O.S.S. Brunch inspires action, as well as encourages collaboration and partnering of women entrepreneurs. It provides a safe and fun environment for professionals and Business Owners to discuss Success Strategies to move to the next level.

This year's B.O.S.S. Brunch DC is all about "ACCESS TO BUSINESS CAPITAL." It will feature a panel of men and women that specialize in Angel Investing, Venture Capitalism, Business Lending, Crowd Funding and Grant Writing. This empowerment brunch will inspire, uplift and empower participants through a host of interactive discussions and special motivational speakers.

**B.O.S.S. Brunch DC 2017 is for you if you want to learn How To:**

- Access capital to start or sustain your business or nonprofit.
- Access business capital from Angel Investors and Venture Capitalists.
- Get approved for Business Loans.
- Access grants or business and dispel myths.
- Create a Crowd Funding campaign.
- Create a Capital Campaign.

The anticipated outcomes of the B.O.S.S. Brunch are to teach women how to access the capital (money) they need to build, grow and sustain their businesses or nonprofits.

**ACTIVITIES SCHEDULE\***

**Brunch Sign In, Networking & Vendors – 9:30 AM – 10:00 AM**

**Welcome, Introductions and Purpose – 10:00 AM – 10:30 AM**

**Motivational Speakers – 10:30 AM – 12:00 PM**

**Brunch – 12:00 PM – 12:45 PM**

**Powerhouse Panel & Q&A Session – 1:00 PM – 2:30 PM**

**Acknowledgements, Door Prizes, Networking & Vendors – 2:30 PM – 3:00 PM**

*\*Agenda is subject to change*

## GENERAL B.O.S.S. BRUNCH INFORMATION

Join Us for Great Networking, Powerful Speakers, Subject Matter Experts, Resource Information for Women Professionals & Business Owners, Vendors, Door Prizes, Powerhouse Panel Discussion, Gift Bags for Attendees, Question and Answer Session and Entertainment.

**WHEN:** Sunday, January 14, 2017

**WHERE:** Clyde's of Galleria Place NW, Washington DC

**REGISTRATION:** Online [www.BOSSBrunch.net](http://www.BOSSBrunch.net)

**CONTACT INFORMATION:** Tarra Jackson at 404-852-6295

## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor - \$2,500

- Brunch Participation, promotion and inclusion at the B.O.S.S. Brunch
- Signature sponsorship of the brunch
- Vendor table to distribute information and promotional materials
- Prominent role to introduce panel discussion speakers
- Prominent display of signage / banner at the brunch
- Prominent display of company website banner on BOSS Brunch official website
- Prominent listing in Brunch Program as the Platinum Sponsor
- Display of literature for distribution and placement in participants gift bags
- Logo displayed on all marketing, public relations and social media promotions
- Logo on BOSS Brunch official website and social media
- Reserved Table for up to Eight brunch guests

*Note: There will only be one Premiere Brunch Sponsor.*

### Gold Sponsor - \$1,750

- Promotion and inclusion at the B.O.S.S. Brunch
- Signature sponsorship of the one of the agenda activities
- Vendor table to distribute information and promotional materials
- Prominent display of signage / banner at the brunch
- Listing in the B.O.S.S. Brunch Program as a Gold Sponsor
- Display literature for distribution and placement in participant gift bags
- Logo displayed on all marketing, public relations and social media promotion
- Logo on BOS Brunch official website
- Reserved Seats for up to Four brunch guests

*Note: There will be only two supporter sponsors.*

### **Silver Sponsor - \$750**

- Brand Marketing Sponsorship or Signature sponsorship of a special brunch activity
- Prominent display of signage / banner the brunch
- Listing in B.O.S.S. Brunch Program as a Silver Sponsor
- Display literature for distribution and placement in participant gift bags
- Logo displayed on marketing, public relations and social media promotion
- Logo on BOSS Brunch official website
- Reserved Seats for up to Two brunch guests

*Note: There will be a maximum of three silver sponsors.*

### **Bronze Sponsor - \$500**

- Promotion and inclusion at the B.O.S.S. Brunch
- Vendor Table to display information and promotional materials
- Preferred display of signage at the brunch
- Listing in the B.O.S.S. Brunch Program as a Bronze Sponsor
- Display literature for distribution and placement in participant gift bags
- Logo displayed on marketing, public relations and social media promotion
- Logo on BOSS Brunch official website
- Reserved Seat for One brunch guest

*Note: There will be a maximum of five bronze sponsors*

## **SPECIAL SPONSORSHIPS**

### **Special Brunch Activities**

Brunch, Networking & Presentations

(Exclusive Signage, Stage Mention, Listing on the Program)

### **Brand Marketing with B.O.S.S. Brunch Logo**

B.O.S.S. Program

B.O.S.S. Attendee Gift (B.O.S.S. T-Shirts)

B.O.S.S. Pens (100)

Coffee Mugs (50)

B.O.S.S. Bunch Decorations & Center Pieces

## IN-KIND SPONSORSHIP OPPORTUNITIES

In Kind Contributions & Partnerships: The B.O.S.S. Brunch welcomes non-cash contributions from sponsors. A list of In-Kind Contributions is provided for your review. Should you have a contribution not listed below, please do not hesitate to contact Tarra Jackson at 404-852-6295 or send email to [info@tarrajackson.com](mailto:info@tarrajackson.com).

- Door Prizes
- Attendee Bags
- Giveaways
- Printing Services
- Fresh Flowers

## BOSS BRUNCH WASHINGTON, DC 2015 & 2016 HIGHLIGHTS

Click on the picture below or go to [www.bossbrunch.net/boss-gallery](http://www.bossbrunch.net/boss-gallery) to view photos from the BOSS Brunches in Washington, DC from 2015 and 2016.



## FREQUENTLY ASKED QUESTIONS

### What is the track record such an event?

2017 will mark the 3<sup>rd</sup> year anniversary of #WomensWealth B.O.S.S. Brunch in Washington, DC. The average attendance with all BOSS Brunches (including Delaware and New Jersey/New York) has been up to 65 – 100 attendees. Attendee demographics, although diverse, are primarily African American Women Professionals and Business Owners that live in the city or surrounding states.

#WomensWealth B.O.S.S. Brunch was created based on the demand of participants of Tarra Jackson's (Madam Money) events to connect professionals and experts together to help women succeed as entrepreneurs, business owners and professionals.

Tarra Jackson produces numerous successful events in Atlanta, Georgia that attracts a large and diverse audience of professionals and business owners. A few of Tarra's most successful events include:

- ✚ **ATL Biz Chicks 3C (Connect & Collaborate over Cocktails) Networking Mixers** (Over 500 Professionals & Entrepreneurs Attended)
- ✚ **#WomensWealth Financial Workshops** (Over 1000 Women Participated)
- ✚ **#YoungMoney Workshops for College Students** (Over 800 College Students Participated)
- ✚ **Business Owner Success Strategies (BOSS) Workshops** (Over 500 Professionals and Entrepreneurs Participated)

### What is the extent of Madam Money's brand recognition?

Tarra Jackson, known as Madam Money, has significant brand recognition throughout major social networks. This brand recognition is largely contributed to her numerous appearances on national radio shows, podcasts, syndicated financial blogs, appearances on the Rickey Smiley Morning Show, Experian.com, as well as her #CashChat Twitter Chat, which is ranked as one of the Top Five Personal Finance Twitter Chats. Tarra's social network reach is

- ✚ **Over 10,000 Followers / Fans** via Facebook, Twitter, Instagram, Pinterest, LinkedIn and YouTube
- ✚ **Over 1 Million Impressions** per week
- ✚ **Over 1,000 Unique Website Visitors** per week
- ✚ **Up to 1,000 Viewers** of #WomensWealth Google Hangout per show

**How does this event differ from other networking activities for women business owners in the DC/MD/VA area?**

#WomensWealth B.O.S.S. Brunch is not your average networking event. Participants not only connect with other like-minded ladies, they will leave the brunch with resourceful information, collaborative connections, as well as Business Owner Success Strategies to help them reach their Personal, Professional and Business Success goals.

The B.O.S.S. Brunch teaches participants strategy and how to execute successfully through specific tactics and steps. The quality and influential Expert Panel of Successful Professional Women, include the Q&A Session is what sets this brunch apart from business networking events.

*Thank you for your support!*





# SPONSORSHIP PACKAGE

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Organization/Company: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_ Cellular Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
Website Address: \_\_\_\_\_

### SPONSORSHIP LEVELS

- Platinum Sponsor \$ 2,500
- Gold Sponsor \$ 1,750
- Silver Sponsor \$ 750
- Bronze Sponsor \$ 500

### SPECIAL SPONSORSHIP

**Special Brunch Activities** (Exclusive Signage, Stage Mention, Listing on B.O.S.S. Brunch Program)

- Brunch \$1,500
- Powerhouse Panel Discussion \$1,000
- Awards & Presentation \$ 500

### Brand Marketing with B.O.S.S. Brunch Logo

- B.O.S.S. Brunch Program \$ 1,000
- B.O.S.S. Brunch T-Shirts (100) \$ 2,000
- B.O.S.S. Brunch Coffee Mugs (50) \$ 750
- B.O.S.S. Brunch Attendee Gift Bags (100) \$ 500
- B.O.S.S. Brunch Speaker & Panelist Gifts (15) \$ 500

### IN-KIND CONTRIBUTION

Description of Contribution \_\_\_\_\_

*For more information, contact Tarra Jackson at 404-852-6295 or email [info@tarrajackson.com](mailto:info@tarrajackson.com)*

- Payment via **Credit Card**  
Name as it appears on card: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_  
Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

- Payment Online via **PayPal**  
PayPal Email Address: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

*Please fax completed form to 1.404.601.8405  
For more information, contact Tarra Jackson at 404-852-6295 or [www.BOSSBrunch.net](http://www.BOSSBrunch.net)*